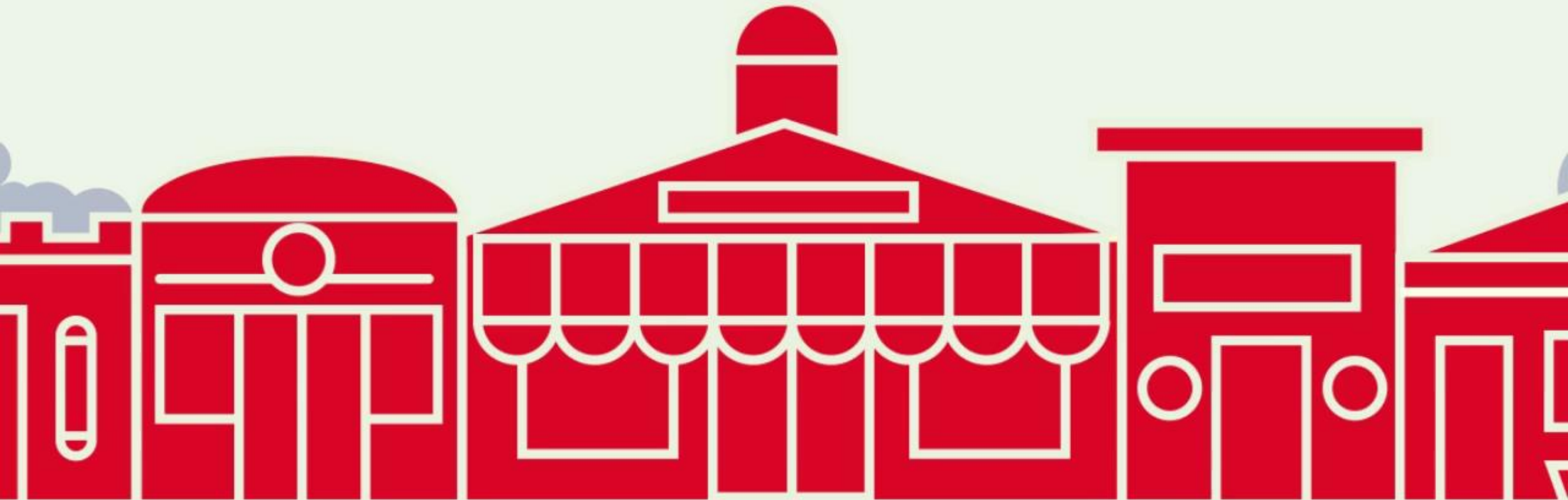


# **SMALL BUSINESS SATURDAY**

# **NOVEMBER 26**



1  
00:00:00,580 --> 00:00:01,580  
[MUSIC]

2  
00:00:01,580 --> 00:00:07,029  
November 26, 2016, is Small Business Saturday  
– a day to celebrate and support small businesses

3  
00:00:07,029 --> 00:00:10,070  
and all they do for our communities.

4  
00:00:10,070 --> 00:00:14,860  
Small Businesses play an integral role in  
helping NASA achieve mission success.

5  
00:00:14,860 --> 00:00:21,070  
This Small Business Saturday, NASA will highlight  
the benefits of small businesses to NASA by

6  
00:00:21,070 --> 00:00:23,510  
sharing content online.

7  
00:00:23,510 --> 00:00:26,529  
Small businesses are a key part of NASA's  
supply chain.

8  
00:00:26,529 --> 00:00:32,700  
Over 800 small businesses contribute to the  
success of NASA's Space Program in 47 out

9  
00:00:32,700 --> 00:00:34,500  
of the 50 states.

10  
00:00:34,500 --> 00:00:40,620  
Universally small businesses innovate and  
statically produce 16.5 times more patents,

11  
00:00:40,620 --> 00:00:43,640  
per employee than large firms.

12

00:00:43,640 --> 00:00:46,071

And have created 2 out of every 3 net new jobs.

13

00:00:46,071 --> 00:00:49,850

Want to join in the celebration?

14

00:00:49,850 --> 00:00:55,960

NASA will host a Small Business Saturday social media event, and everyone is encouraged to

15

00:00:55,960 --> 00:00:57,300

participate.

16

00:00:57,300 --> 00:01:04,284

Join the event and post a photo showing how you support small business by using hashtags

17

00:01:04,284 --> 00:01:05,284

on Facebook and Twitter.

18

00:01:05,284 --> 00:01:07,970

Small businesses enrich communities & transform lives!